



REDEFINING RETAIL

Future Proofing the Forward Journey

 **Wednesday, 1st March 2023**

 **9.00 AM to 05.00 PM**

 **Cinnamon Grand Hotel**

**REGISTER
NOW**

SLRA Members : Rs. 5,000/- | Non-members : Rs. 7,500/-

Contact : **Niroshini | Devnie**

 011 558 8852 | 011 558 8892

 niroshini@chamber.lk | events@chamber.lk



SRI LANKA RETAILERS' ASSOCIATION
Driving Retail Excellence

Redefining Retail:

Future Proofing the Forward Journey

The Forum will address the challenges faced by the retail industry and foster constructive dialogue on leveraging emerging trends and navigating the economic crisis.

With the retail sector among the hardest hit by the current crisis, the Forum will facilitate urgent dialogue on charting a progressive course through current turbulent economic conditions, explore global macro trends and how they can be best leveraged in the national context, as well as discuss sustainable operations to ensure industry stability and growth.

INAUGURAL SESSION

09.00 a.m. - 10.00 a.m.

Guest Speaker



Mr. Ganaka Herath

Managing Partner

McKinsey & Company in Sri Lanka

Platinum Sponsor



Gold Sponsor



Bronze Sponsors



Online Shopping Partner

Event Partners



Insights Partner



SESSION 01

10.00 a.m. - 11.30 a.m.

Delivering Value in Inflationary Times

The session will focus on how retail firms can continue to generate value to customers in a period where cost of living has surged. What strategies can retail firms adopt in pricing, managing consumer behaviour and catering to the emerging consumer during this time. The session will also discuss future consumer trends as the economy recovers from the current crisis period.

Foreign Speaker

Mr. Karthik Hebsur

Partner
McKinsey & Company
India (Bangalore Office)



Speaker

Ms. Dilini Jayasuriya

Founder/Executive Director
Breakthrough Business
Intelligence (Pvt) Ltd



Panellist

Mr. Kamal Dole

Founder/Managing Director
Celcius Luxury Bedding
and Affiliated Companies



Panellist

Mr. Kumar de Silva

Chief Executive Officer
SPAR Sri Lanka



Moderator

Mr. Channa Gunawardana

Chief Executive Officer
Dankotuwa Porcelain PLC



Platinum Sponsor



Gold Sponsor



Bronze Sponsors



Online Shopping
Partner

Event Partners



Insights Partner



SESSION 02

11.30 a.m. - 01.00 p.m.

Leveraging Tech for Retail Excellence

The session will explore how is Sri Lanka's retail industry is utilizing global trends in running their local operations in a data and technology driven world and discuss some of the applications and technologies that are relevant for local retail. The session will also analyse several case studies of how firms have leveraged tech to improve their marketing, operations, talent, and service delivery.

Foreign Speaker

Mr. Lu Yao

Chief Commercial Officer
Daraz Group



Panellist

Mr. Chalinda Abeykoon

Managing Partner
nVentures



Panellist

Mr. Ahamed Ur Rahman

Chief Operating Officer
DHL Global Forwarding
Sri Lanka



Panellist

Mr. Janik Jayasuriya

Chief Executive Officer
Celeste Daily



Moderator

Ms. Sanjini Munaweera

Regional Head - South Asia
ADA Sri Lanka



Platinum Sponsor



Gold Sponsor



Bronze Sponsors



Online Shopping
Partner

Event Partners



Insights Partner



SESSION 03

02.00 p.m. - 03.00 p.m.

Rapid Fire Experience Sharing Session- “What we did?”

The 1-hour Rapid-fire session will consist of 5 panellists from 5 different retails sector who will be sharing their experiences and insights gleaned over the past two years with their answers to the questions ‘What was the key lesson learnt in the last two years?’ and ‘What was the one that worked over the last 2 years and how?’

Panellist

Mr. Fouzul Hameed
Managing Director
Envoy London & Hameedia Group



Panellist

Mr. Infiyaz M. Ali
Chief Executive Officer
Healthguard Pharmacy Ltd.



Panellist

Mr. Charitha Subasinghe
President-Retail
John Keells Holdings PLC



Panellist

Mr. Rajiv Meewakkala
Chief Executive Officer
Lion Brewery (Ceylon) PLC



Panellist

Mr. Shanil Perera
Director-Marketing
Singer Sri Lanka PLC



Platinum Sponsor



Gold Sponsor



Bronze Sponsors



Online Shopping
Partner

Event Partners



Insights Partner



SESSION 04

03.15 p.m. - 04.30 p.m.

Fireside Chat on Future of Retail in Sri Lanka

Fireside chat on the future of retail in Sri Lanka will delve into insightful topics to offer a roadmap for the industry's future and sustainability by capitalising on growth and investment potential, and mapping the transformation to export readiness. Session will focus on:

- How are retailers in Sri Lanka managing within the existing crisis?
- Where do retailers see opportunities for growth and investment?
- Can Retail brands go global and become export brands?

Panellist

Mr. Rakhil Fernando

Managing Director
Daraz Sri Lanka



Panellist

Mr. Dimantha Seneviratne

Director / Chief Executive Officer
National Development Bank PLC



Panellist

Ms. Avanthi Colombage

Country Manager - Sri Lanka and
Maldives
Visa Inc.,



Panellist

Mr. Shalin Balasuriya

Co-Founder
Spa Ceylon



Panellist

Mr. Shamal Gunawardene

Director – Sales and Commercial
Coca-Cola Beverages
Sri Lanka Ltd



Moderator

Mr. Murali Prakash

President
Sri Lanka Retailers' Association



Platinum Sponsor



Gold Sponsor



Bronze Sponsors



Event Partners



Insights Partner



Online Shopping
Partner

SRI LANKA RETAILERS' ASSOCIATION

The Sri Lanka Retailers' Association (SLRA) was established in 2015 with the intention of being the apex body for organized retailing in Sri Lanka and with an ambitious vision of 'Achieving Retail Excellence' by being the 'Voice of the Retail industry in Sri Lanka'. The Association represents leading retailers in Sri Lanka as members from diverse retail sectors such as FMCG, Clothing, Fashion & Jewellery, Household & Consumer Durables, Footwear & Accessories, E-Commerce, Entertainment & SR and Healthcare & Wellness.

SLRA's purpose is to develop a forum where the retailers could work together to improve standards of the retail industry. The SLRA will also focus on improving consumer experience and service in all facets of retailing. In addition, the SLRA will also engage with the government in all matters impacting retailers in Sri Lanka. The SLRA aims to be inclusive in its approach.

The objective of this Association is to improve the standard of retailing in Sri Lanka in an inclusive manner by leveraging the resources of the Organized Retail industry. SLRA also aims to facilitate the growth of the retail industry through innovation and best sharing of global best practices.

The SLRA operates under the aegis of the Ceylon Chamber of Commerce.

KEY TAKEAWAYS

- Enhance knowledge of global Macro trends in retail, emerging out of the crisis.
- Generating value to customers in a period where cost of living has surged.
- Understand applications / technology that is relevant to modern day retail.
- The change of consumer trends during the crisis and what the future holds.
- What is the retail outlook is and where do retailers see opportunity for growth and investment.

Platinum Sponsor



Gold Sponsor



Bronze Sponsors



Online Shopping Partner

Event Partners



Insights Partner



REGISTRATION FORM

Title: Prof/Dr/Mr/Mrs/Ms: _____

First Name: _____

Last Name: _____

Job Title: _____

Company Name: _____

Company Address: _____

Phone (work) _____

Phone (mobile) _____

Fax: _____

E-mail: _____

I wish to participate in the Sri Lanka Retail Forum and enclose herewith a cheque*/cash for

Rs. _____

* Cheque to be in favour of

"The Ceylon Chamber of Commerce"

Cheque No: _____

Bank: _____

Signature: _____

IN-PERSON ATTENDANCE

@ LKR 5,000/- (Member company)

@ LKR 7,500/- (Non-Member company)
(per person & including local taxes)

Please send this form duly completed, along with details of your online transfer or scanned copy of your bank deposit, to:

The Ceylon Chamber of Commerce
50, Navam Mawatha,
Colombo 2, Sri Lanka
Fax: +94 11 2449352 / 2437477

Attention of:
Niroshini Sivaganathan
niroshini@chamber.lk / 011 5588852

Devni Perera
devni@chamber.lk / 011 5588892

Account details

Account Name : The Ceylon Chamber of Commerce

Bank : Hatton National Bank PLC

Branch : City Office

Account No : 002-010276741

Swift Code : HBLILKLX

Address : 16, Janadhipathi Mawatha, Colombo 01

Bank/branch code : 7083/002

Closing date for registration: 28th February 2023

Platinum Sponsor



Bronze Sponsors



Online Shopping Partner

Gold Sponsor



Event Partners



Insights Partner



Platinum Sponsor



Gold Sponsor



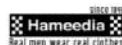
Bronze Sponsors



Online Shopping Partner



Event Partners



Insights Partner





SRI LANKA RETAIL FORUM

For more details, contact:

Niroshini | Devnie

☎ 011 558 8852 | 011 558 8892

✉ niroshini@chamber.lk | events@chamber.lk



SRI LANKA RETAILERS' ASSOCIATION
Driving Retail Excellence