


SRI LANKA RETAIL
FORUM
2026


RETAIL WITHOUT BOUNDARIES

Building the Next Growth Engine

OPPORTUNITIES AND COLLABORATIONS

 Thu 10, Sep 2026

 Cinnamon Life,
City of Dreams,
Colombo

 8:45 AM
TO 4:30 PM



SLRA
SRI LANKA RETAILERS'
ASSOCIATION
Driving Retail Excellence

OUR STORY

The Sri Lanka Retailers' Association (SLRA) is the national body representing the organized retail sector in Sri Lanka. Since our establishment in 2015, we have brought together retailers from nine key industries to build a collaborative, future ready retail ecosystem. From FMCG to fashion, digital retail to healthcare, SLRA reflects the full diversity and strength of Sri Lanka's retail economy.

As a unifying force, SLRA advocates for industry friendly policies, drives retail innovation, and supports professional development across the sector. We serve as a trusted platform where retail leaders connect, share insights, and work together to raise industry standards locally and globally. Whether you are an established brand or an emerging business, SLRA is here to empower your growth, amplify your voice, and shape the future of retail.

Retail Forum 2026 is one of the key ways we bring this mission to life. In a market shaped by shifting consumer demand, tighter margins, faster competition, and higher expectations, the forum brings decision makers into one room to move beyond headlines and into the next set of decisions that drive results.

On Thursday, 10 September 2026, we meet at Cinnamon Life, City of Dreams, Colombo, under the theme Retail Without Boundaries, Building the Next Growth Engine. The day follows a clear flow, starting with Sri Lanka's economic outlook and the changing consumer, moving into productivity and operational excellence, then focusing on customer experience and loyalty, and finally exploring digital commerce, secure payments, AI, and automation including robotics. Alongside the stage, the forum creates meaningful B2B engagement through sponsor and exhibitor showcases and networking designed to turn conversations into partnerships.

MESSAGE FROM THE PRESIDENT – SRI LANKA RETAILERS' ASSOCIATION

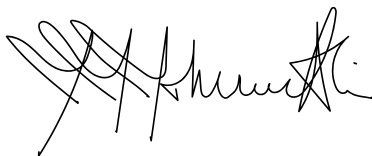


Retail continues to be one of Sri Lanka's strongest growth engines, shaping how people live, how brands build trust, how jobs are created, and how investment flows across the economy.

Retail Forum 2026, under the theme "Retail Without Boundaries – Building the Next Growth Engine," focuses on the next phase of growth for Sri Lanka's organized retail sector. The forum will explore productivity, customer experience, digital transformation, AI, automation, and collaboration across the retail ecosystem. The Forum will bring together a dynamic community of leaders, entrepreneurs, technologists, policymakers, and investors. It is a place for bold ideas, real-world solutions, and meaningful partnerships.

Organized by the Sri Lanka Retailers' Association, the forum brings together more than 500 senior leaders from retail and allied industries to share insights, challenge assumptions, and build partnerships for the future.

Warm regards,



Infiyas Ali - President
Sri Lanka Retailers' Association

A MESSAGE FROM THE ORGANISING COMMITTEE CHAIR



Retail Forum 2026 is SLRA's flagship platform for bringing together Sri Lanka's organized retail leadership and the partners who enable retail growth.

As retail evolves beyond traditional formats, channels, and customer expectations, the next growth engine will be built through stronger execution, better customer experiences, smarter technology adoption, and closer collaboration.

This year's forum will feature high-impact discussions on the macro outlook, productivity, customer experience, future retail, AI, robotics, automation, and ecosystem partnerships.

For sponsors and partners, the forum offers more than visibility. It provides access to decision makers, thought leadership opportunities, networking platforms, sponsor showcases, and meaningful B2B engagement.

Warm regards,

Harsha Maduranga | Organising Committee
Retail Forum 2026

SPONSOR BENEFITS

BENEFITS	TITLE SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
Rs. INVESTMENT (LKR)	LKR 8 Million	LKR 5 Million	LKR 2.5 Million	LKR 1.5 Million	LKR 1.25 Million
NAMING CREDIT	Retail Forum 2026 presented by Title Sponsor	No	No	No	No
WEBSITE PLACEMENT	Hero and sponsor area	Sponsor area	Sponsor area	Sponsor area	Sponsor area
MAIN HALL SCREEN	Highest frequency	High	Medium	Standard	Standard
BACKDROP LOGO (ALL SPONSORS SCREEN)	✔	✔	✔	✔	✔
SPONSOR WALL LOGO (OUTSIDE SCREEN)	✔	✔	✔	✔	✔
EMCEE RECOGNITION AT START	Presented by acknowledgement	Named acknowledgement	Named acknowledgement	Named acknowledgement	Mention
EMCEE RECOGNITION DURING BREAKS	Presented by acknowledgement during key breaks	Named acknowledgement during breaks	Named acknowledgement during breaks	Named acknowledgement during breaks	Named acknowledgement during breaks
VOTE OF THANKS	Named first as presenting sponsor	Named	Named	Named	Included in group thanks
SPEAKING SLOT	Yes	No	No	No	No
BOOTH INCLUDED	Included (6x6)	Included (6x6)	Included (6x6)	Included (6x6)	✘
DELEGATE PASSES	10	8	6	4	2
SOCIAL RECOGNITION	6 posts	4 posts	3 posts	2 posts	1 post
POST EVENT FULFILMENT PACK (PR)	✔	✔	✔	✔	✔

SPONSOR BENEFITS

SPECIALIZED TIERS	TECH TALK SPONSOR	ASSOCIATE SPONSOR	EXHIBITOR	CATEGORY PARTNER	CATEGORY PARTNER OPTIONS
Rs. INVESTMENT (LKR)	LKR 750,000	LKR 500,000	LKR 300,000	LKR 1 Million	<ul style="list-style-type: none"> Banking Partner Wealth Management Partner Insurance Partner Payments and Fintech Partner Leasing Partner Technology and Digital Transformation Partner Telecommunications and Connectivity Partner Logistics and Supply Chain Partner Retail Real Estate and Mall Partner Audit, Tax and Advisory Partner Sustainability and Energy Partner Media and Broadcast Partner HR and Talent Partner Customer Experience and Loyalty Partner Data and Analytics Partner Cybersecurity and Risk Partner
NAMING CREDIT	No	No	No	Official category partner	
WEBSITE PLACEMENT	Sponsor area	Sponsor area	Exhibitor list	Category page	
MAIN HALL SCREEN	No	Standard	No	Standard + category slide	
BACKDROP LOOD (ALL SPONSORS SCREEN)	✓	✓	✓	✓	
SPONSOR WALL LOGO (OUTSIDE SCREEN)	No	✓	No	✓	
EMCEE RECOGNITION AT START	No	Group acknowledgement	No	Group acknowledgement	
EMCEE RECOGNITION DURING BREAKS	No	Group acknowledgement	No	Group acknowledgement	
VOTE OF THANKS	No	Included in group thanks	Included in group thanks	Included in group thanks	
SPEAKING SLOT	Tech talk	No	No	No	
BOOTH INCLUDED	Not included	Not included	Included (6x6)	Not included	
DELEGATE PASSES	2	2	2	2	
SOCIAL RECOGNITION	2 posts	2 posts	2 posts	2 posts	
POST EVENT FULFILMENT PACK	✓	✓	✓	✓	

BE PART OF RETAIL'S NEXT GROWTH ENGINE

Retail Forum 2026 is more than an event — it is a platform for building smarter, boundary-free commerce.

As a sponsor, you will gain powerful visibility among Sri Lanka's most influential retail and business leaders, while helping shape the conversations that define the next phase of industry growth.


We invite you to align your brand with innovation, collaboration, customer experience, and national progress.

**Let's build the next growth engine —
together.**

Nilan Thimbiripola

Executive Lead Strategy & Growth
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